

DRIFT – Dubai’s newest beach club, where simple luxury meets refined elegance

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The gorgeous beachfront destination has opened at One&Only Royal Mirage

Looking for a stylish, yet understated retreat, where luxury beach chic meets casual simplicity? DRIFT is Dubai’s hottest new beach club, where the ambience is laid back, yet vibrant. And when the sun goes down over the Arabian Gulf, the tempo at DRIFT rises.

Managed by Sunset Hospitality and located at One&Only Royal Mirage, this new must-visit stands alone among similar beach side destinations in the city. With its idyllic location just a stone’s throw from Dubai Marina, DRIFT offers a stunning infinity pool framed by cabanas, an extensive private beach area and lush landscaped surroundings. A sanctuary from the stresses of busy city life, DRIFT is a hidden gem set in a blissful oasis.

With panoramic views of Palm Island Bay and Dubai’s iconic skyline, DRIFT offers a range of fantastic dining options headed up by resident chef de cuisine Maxime Le Van. DRIFT’s signature restaurant serves an innovative take on classic Provençal delicacies, with the poolside menu serving light and healthy dishes using fresh and organic ingredients. The food is matched by the skills of award-winning mixologist, Eric Ballard.